

Mr. Avin Shah	Completed A Minor Research Project As A Co-Investigator Titled "An Exploratory Study Of Consumers' Brand Choice Of Mobile Phones In Response To Their Awareness Of Social And Environmental Commitment Of Companies" Sanctioned By The University Of Mumbai Vide : Ref No:apd/237/351 Of 2014 Dt 17.10.2014 For An Amount Of Rs 30000/- Submitted The Minor Research Project In July 2015
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